

FOR IMMEDIATE RELEASE:

## **“For the Song” Announces Strategic Relationship With Piper’s Opera House**

*In For the Song’s Search for Iconic Venues, Piper’s Opera House Is a Dream Partner*

RENO, Nevada (April 3, 2024) – The For the Song Charitable Fund, formed by Founding Patrons and fueled by the generosity of the ArrowCreek Community, has announced a strategic partnership with Piper’s Opera House in Virginia City, NV. The For the Song fund guarantees Artist’s revenues as it pairs private ArrowCreek community concerts with public concerts at iconic Northern Nevada venues. Nationally-touring, critically acclaimed Americana musicians, who otherwise do not stop in Northern Nevada and/or the Tahoe Basin, receive profitable, patronage-driven engagements that they might expect to experience in only the largest Western markets.

“Piper’s Opera House is a dream venue for us,” said Ford Goodman, a Founding Donor and the Fund Advisor at the For the Song Charitable Fund. “Our mission is to bring nationally-touring, critically acclaimed songwriters and musicians to our Northern Nevada communities that historically do not receive the revenues they require to build a tour stop here. We seek to build a Northern Nevada audience that trusts us to ensure world-class performances in iconic venues. And Piper’s Opera House *defines* ‘iconic.’ From the 1860s until the 1920s, Piper’s Opera House attracted famous stars from Europe and the United States -- it is one of the most significant vintage theaters on the West Coast. There could not be a more perfect venue for Artists presented by For the Song.”

“As the Virginia City Tourism Commission continues to restore Piper’s Opera House’s position as a legendary performance hall, the For the Song Charitable Fund offers a slate of extraordinary Artists that will energize this beautiful, historic space,” said Leah Kruse, Events and Assistant Tourism Director for the commission. “Blue Water Highway, Jamie Lin Wilson and The Wilder Blue are Artists well known for their songwriting and Americana musicianship. We expect our extended community will become dedicated fans of Piper’s Opera House/For the Song events.”

**Blue Water Highway will be the first For the Song Artist to perform at Piper’s Opera House on Friday, May 31<sup>st</sup>.** With over a decade of national and international touring—from headlining shows to tours with Bob Seger, Reckless Kelly, Shane Smith & the Saints, Big Head Todd, Johnny Lang, and Turnpike Troubadours, Blue Water Highway blends modern and traditional sounds to create something timeless and familiar. Comparisons abound to artists like The Eagles, Bruce Springsteen, and Counting Crows.

**Jamie Lin Wilson and her band will perform in an Artown show at Piper’s Opera House on Saturday, July 27<sup>th</sup>.** For the Song is incredibly proud of contributing to Reno’s legendary July Artown events calendar. Balancing her family (husband Roy and her four children) with Jamie’s

popularity in major country and folk festivals is a challenge that has introduced her to many different perspectives. “It's unfair that the poets and songwriters are the ones who have the songs about their lives, when maybe that's not what's poetic,” Jamie says. “Maybe the moments are the ones happening in everyday farmers' lives, or to a widow, or a son.” It's her comfort in and commitment to two distinct worlds—that of the dream-chasing artists and the dirt-under-their-nails realists—that makes Jamie and her songs not just inviting, but cathartically important.

Finally, The Wilder Blue is touring with and opening for Luke Combs in stadiums (including Levi Stadium in Santa Clara) this spring. **The Wilder Blue will play a For the Song show at Piper's Opera House in Virginia City on Friday, August 23rd.** [Saving Country Music](#) said it best: “The Wilder Blue is a collective of souls with uncanny chemistry that reminds you why you're a music fan in the first place. They can even enhance your fondness and recollection of the music of others in the way their songs carry little reminders of some of the best melodies and movements of songs from the past. It's not just the songwriting, or the incredible five-part harmonies, or the near perfect instrumentation chosen for each musical moment. It's the whole taco.”

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**Piper's Opera House**, a 501(c)(3), located in Virginia City, Nevada, is an historic landmark that has been entertaining audiences since the 1880s. With its storied history and stunning architecture, the opera house continues to be a cultural hub, hosting a variety of performances and events throughout the year. For more information, visit [www.pipersoperahouse.com](http://www.pipersoperahouse.com) or follow them on [Facebook](#), [Instagram](#) and [Twitter](#).

**The For the Song Charitable Fund** has supported Americana Artists with over \$18,000 of funding in its first six months of operations. It looks forward to expanding investments in bringing outstanding songwriters and musicians to Northern Nevada and the Tahoe Basin in coming years.

The Fund has been greatly assisted by the Community Foundation of Northern Nevada, The Club at ArrowCreek and the ArrowCreek Homeowners Association. Our Founding Donors have already funded a dozen private/public show combinations with more to come. The Fund is extremely grateful for the assistance received during its first year of operation from Nettie Oliverio of the Reno Arts Consortium and Foothill Partners, Tracey Oliver and everyone at the Sierra Arts Foundation, Spike McGuire of The Brewery Arts Center and Loud as Folk, Greg Gilmore of Greg Gilmore Music, Mike Mac Millen of The Reno Public Market, Leah Kruse of the Virginia City Tourism Commission and Beth Macmillan plus her extended team at Artown.